

HIGH SCHOOL SPORTS



MAXPREPS- THE UNDISPUTED LEADER IN HIGH SCHOOL SPORTS

MaxPreps is the #1 brand in high school sports with unrivaled nationwide coverage of high school athletics featuring comprehensive team schedules, score, standings and rankings, as well as MaxPreps produced broadband shows, exclusive content from staff writers, a photography team and more.

Online- MaxPreps

Over 5.8 million high school athletes in database
Over 700,000 varsity sports homepages
Landing pages for all 50 states
24,000 high school coaches in database
50M views/month

EXCLUSIVE VOD PRODUCT AVAILABLE TO DISTRIBUTION PARTNERS

Product Elements

At the Game

- Game highlights featuring sideline reporting
- Voice over and graphic elements
- Approx 5-minutes per element

Hometown Heroes

- In-depth feature on local sports stories
- Record breakers, overcoming adversity, big rivalries

Top Recruits

- In-depth feature and highlight packages

High School Sports the Right Way

- Every team and every player
- Your audience is the participants
- Players, parents, families and friends

Marketing Assets Provided

- Customized cross channel spots
- Web banners
- Highlights customized for MSO
- Grassroots marketing efforts
- PR support



**HIGH
SCHOOL
VOD**

For more information contact:

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